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THE DEMOCRATS IN NEW HAMPSHIRE

January 5-6, 2008

Only 27% of Democratic primary voters in New Hampshire say the results of the Iowa caucuses were important in determining their choices, but the contours of the race have changed dramatically in post-Iowa polling.

This weekend, CBS News re-interviewed New Hampshire registered voters first interviewed in November to measure the amount of individual change. The results:

- 26% of likely Democratic primary voters have changed their preference since November.
- The race is still fluid: 28% of Democratic voters say their minds could still change, and 9% of them still say they are undecided.

Hillary Clinton has lost her large November lead. Barack Obama now has a lead over Clinton heading into the New Hampshire primary; back in November, among these same voters, Obama trailed Clinton substantially. Edwards has also gained, doubling his standing.

CHOICE FOR NOMINATION

(Among likely Democratic Primary Voters)

	Now	11/2007
Obama	35%	19%
Clinton	28	39
Edwards	19	9
Undecided	9	12

EXPLAINING THE DEMOCRATIC CHANGES

By winning in Iowa, Obama appears to have put to rest doubts about his "electability" among some New Hampshire voters - just as many now say he is the Democrat best able to defeat the Republicans in November as say that about Hillary Clinton. In the fall, these same Democratic voters overwhelmingly said the most electable candidate was Clinton.

WHO HAS BEST CHANCE OF WINNING GENERAL ELECTION IN NOVEMBER?

(Among likely Democratic primary voters)

	Now	11/2007
Obama	42%	11%
Clinton	41	72
Edwards	8	7

The New York Senator lost almost one in five of her November voters to Obama, and 10% of her voters have gone to Edwards. Obama, meanwhile, has kept 95% of the individual voters he had in November.

Strong support from independents voting in the Democratic primary is essential for Obama. More than four in ten likely voters planning to vote in the Democratic primary call themselves Independents. Just over half are Democrats. In the 2004 election, independents made up 48% of Democratic voters.

PARTY IDENTIFICATION

(Among likely Democratic Primary Voters)

Democrats	52%
Independents	45
Republicans	3

Obama leads Clinton among Independents in this poll, 41% to 24%. Among Democrats, Clinton has a slim lead, 33% to 30%. In November, when respondents were interviewed for the first time, Clinton had a wide margin among those same independents.

CHANGE VS. EXPERIENCE

"Change" has been the buzzword in New Hampshire since the candidates arrived from Iowa, but neither Obama nor Clinton has the market cornered on it: BOTH candidates are seen by most Democratic voters as able to bring about "real change" in Washington.

CAN ...BRING REAL CHANGE TO WASHINGTON?

(Among likely Democratic primary voters)

Obama could	63%
Obama could not	25
Clinton could	60%
Clinton could not	32

However, Obama has made up some ground with New Hampshire voters on the question of experience: about half now say he is prepared to assume the presidency. Last November four in ten of those same voters said he was. However, far more New Hampshire Democratic voters say that about Clinton.

PREPARED FOR THE PRESIDENCY?

(Among likely Democratic primary voters)

	Now	November
Obama is	51%	37%
Obama is not	44	59
Clinton is	81%	83%
Clinton is not	12	14

VOTING INTENSITY: DOES ANY CANDIDATE HAVE AN ADVANTAGE?

Most of both Obama's backers and Clinton's don't think their candidate stands that far off from the pack: 36% of Clinton's supporters like her a lot better than any other candidate. Even fewer of Obama's supporters are so singularly focused: just 26% like him a lot better than anyone else.

COMPARED TO OTHERS, DO YOU LIKE YOUR CANDIDATE...

(Among likely Democratic primary voters)

	Obama voters	Clinton voters
A lot better	26%	36%
Somewhat better	52	50
A little/no difference	22	12

Slightly more of Clinton's voters have been active in talking positively about her. Just over half of them have recommended to others that they should support the New York Senator, too. Four in ten of Obama's backers have done the same for him.

[Before the Iowa caucuses, CBS News called back likely Iowa caucus-goers from the CBS News/New York Times November Iowa poll, and in those interviews, Obama supporters were much more likely than Clinton or Edwards voters to say they thought their candidate was a lot better than the other Democrats.]

Attentiveness to the campaign overall has increased in New Hampshire since last fall: 60% of all likely Democratic primary voters in New Hampshire are paying a lot of attention to the campaign now. When these same voters were interviewed in November, 46% were. However, the current percentage of New Hampshire primary voters paying a lot of attention is still lower than the 67% of Iowa Democratic caucus-goers paying a lot of attention two months ago!

Obama's voters say they're paying more attention than do Clinton's, but a majority of both candidates' backers are paying a lot.

A NOTE ON THE REPUBLICANS: CBS News reached too small a number of Republican primary voters from the November poll to create a reliable estimate for that race. However, on the individual level, John McCain picked up supporters from other candidates, while Mitt Romney lost some of his November supporters. Huckabee's win in Iowa did not seem to gain him many new voters in New Hampshire.

This poll was conducted by telephone January 5-6, 2008 among registered voters in New Hampshire, first interviewed by CBS News and the New York Times November 9-12th, 2007. CBS News re-interviewed 323 likely Democratic Primary voters for this poll. The error due to sampling for results based on the entire sample of Democratic primary voters could be plus or minus five percentage points. The error on measures of individual change is much smaller.

CBS NEWS POLL
The Democrats in New Hampshire
January 5-6, 2008

rq5 How much attention have you been able to pay to the 2008 presidential campaign--a lot, some, not much, or no attention so far?

	DEMOCRATIC PRIMARY VOTERS	11/2007
	%	%
A lot	60	46
Some	38	41
Not much	2	10
None at all	0	3
Don't know/No answer	0	0

rq7 If the New Hampshire Democratic Presidential primary were held today, which candidate would you vote for -- Hillary Clinton, Barack Obama, John Edwards, Mike Gravel, Dennis Kucinich or Bill Richardson?

Clinton	28	39
Obama	35	19
Edwards	19	9
Biden (Vol.)	0	3
Dodd (Vol.)	0	1
Gravel	0	0
Kucinich	4	9
Richardson	5	8
Gore (vol.)	0	0
Someone else/None (vol.)	0	0
Undecided (vol.)	5	11
DK/NA	4	1

rq8 Is your mind made up or is it still too early to say for sure?

	AMONG DEM PRIMARY VOTERS WHO MADE A CHOICE IN RQ7	
Mind made up	72	47
Too early to say for sure	28	53
DK/NA	0	0

rq6 In deciding which candidate to vote for in the primary, how important have the results of the Iowa caucuses been -- very important, somewhat important, not too important, or not at all important?

Very important	6
Somewhat important	21
Not too important	30
Not important at all	39
DK/NA	4

rq9 When you have talked with people who are planning to go to the primary, have you ever recommended that they support (Selected Candidate), or haven't you done that?

AMONG DEM PRIMARY VOTERS WHO MADE A CHOICE IN RQ7

	%
Yes, recommended	46
No, have not recommended	53
They're already voting for candidate (vol.)	0
To some, not others/ depends (vol.)	1
DK/NA	0

rq11 Last time we talked with you, you said you were supporting (November Selected Candidate). What made you change your mind?

AMONG DEM PRIMARY VOTERS WHO HAVE SWITCHED CANDIDATES

	%
He/she can win	17
Learned more about the candidates	14
Like candidate's policies better	10
Former choice dropped out	6
Just liked them better	5
Results of Iowa caucus	5
Didn't change/always liked	4
Like candidate's qualities better	3
Other	6
DK/NA	30

rq12 Would you say you like (Selected Candidate) a great deal better than any other Democratic candidate for President, somewhat better than any other candidate, or only a little better than any other candidate?

AMONG DEM PRIMARY VOTERS WHO MADE A CHOICE IN RQ7

	Total %	Obama Voters %	Clinton Voters %
A great deal	35	26	36
Somewhat	45	52	50
Only a little	20	22	11
Same/there's no difference (vol.)	0	0	1
DK/NA	0	0	2

rq13 If he were elected President, do you think Barack Obama could bring about real change in the way things are done in Washington, or couldn't he do that?

DEMOCRATIC PRIMARY VOTERS

	%
Could	63
Could not	25
DK/NA	12

rq14 From what you know so far, do you think Barack Obama has prepared himself well enough for the job of President and all the issues a President has to face, or do you think he needs a few more years to prepare?

	DEMOCRATIC PRIMARY VOTERS	11/2007
	%	%
Prepared	51	37
Needs a few more years	44	59
DK/NA	5	4

rq15 If she were elected President, do you think Hillary Clinton could bring about real change in the way things are done in Washington, or couldn't she do that?

Could	60
Could not	32
DK/NA	8

rq16 From what you know so far, do you think Hillary Clinton has prepared herself well enough for the job of President and all the issues a President has to face, or do you think she needs a few more years to prepare?

		11/2007
	%	%
Prepared	81	83
Needs a few more years	12	14
DK/NA	7	3

rq10 Regardless of how you intend to vote in 2008, which candidate do you think has the best chance of winning the general election in November -- Hillary Clinton, John Edwards, Mike Gravel, Dennis Kucinich, Barack Obama, or Bill Richardson,?

Biden (Vol.)	0	1
Clinton	41	72
Dodd (vol.)	0	0
Edwards	8	7
Gravel	0	0
Kucinich	0	0
Obama	42	11
Richardson	0	0
Gore (Vol.)	0	0
Someone else/None (Vol.)	0	0
Undecided (Vol.)	3	0
DK/NA	6	9

	<u>UNWEIGHTED</u>	<u>WEIGHTED</u>
NH Likely Democratic Primary Voters	323	245