

60 Minutes/Vanity Fair Poll
August 27-31, 2009

q83 The American banking and car industries have just suffered through one of their worst years ever. Given that, which of the following best symbolizes America today -- Microsoft, Wal-Mart, Google, the National Football League or Goldman Sachs?

**** TOTAL RESPONDENTS ****

	%
Microsoft	13
Wal-Mart	48
Google	15
National Football League	6
Goldman Sachs	3
None (Vol.)	2
DK/NA	13

q84 Barack Obama has set a timetable for a troop pullout in Iraq by 2011. When do you think Barack Obama will announce that he has set a timetable for removing U.S. troops from Afghanistan? 1. In about a year or so, OR 2. When the next presidential campaign begins, OR 3. Barack Obama won't set a timetable for removing U.S. troops from Afghanistan?

In about a year	25
When the campaign begins	31
Won't set a timetable	33
DK/NA	11

q85 Wal-Mart has announced that it is considering the addition of swine flu or H1N1 flu vaccination stations to their 4,000 mega-stores across the country. If Wal-Mart offered healthcare services--such as flu shots, dental, eye, or basic check-ups -- would you consider becoming a Wal-Mart patient?

Yes	43
No	52
DK/NA	5

q86 California and New York City now require calorie-counts to be printed on fast food menus. Which of the following other things would you most like to see happen to reduce obesity -- 1. a fast-food tax, OR 2. a soft drink tax, OR 3. a ban on using food stamps to buy high-fat food, OR 4. putting scales at restaurant entrances, or 5. a tax credit for liposuction?

A fast-food tax	21
A soft-drink tax	7
Ban on food stamps for high-fat food	30
Scales installed at restaurants	5
Tax credit for liposuction	4
None (Vol.)	15
DK/NA	18

q87 If the Obama Administration proposed a tax of 50 percent or higher on the incomes of the very wealthiest millionaires, would you support it, or not?

** TOTAL RESPONDENTS **

	%
Yes	51
No	45
DK/NA	4

q88 In this recession, which of the following has been the most difficult thing for you to cut back spending on -- 1. vacations, OR 2. new clothes, OR 3. dining out, or 4. alcohol?

Vacations	27
New clothes	14
Dining out	33
Alcohol	4
None (Vol.)	13
DK/NA	9

q89 Which do you think is worse -- married politicians having affairs, OR politicians taking bribes, OR are both equally bad, OR don't you care because they are all doing one or the other?

Married politicians having	2
Politicians taking bribes	37
Both equally bad	44
Don't care	15
DK/NA	2

q90 Do you think Twitter is 1. an important new tool for mass communication, OR 2. a fad that will fade away, OR 3. You have heard of it but aren't really sure what Twitter is OR 4. You have never heard of Twitter?

An important new tool for	15
A fad that will fade away	39
Heard of it but aren't sure what it is	33
Never heard of Twitter	10
DK/NA	3

q91 Which of the following celebrities' likenesses' do you think is most likely to be used to endorse products 100 years from now - Michael Jackson, Miley Cyrus, James Dean, Albert Einstein, or Madonna?

Michael Jackson	24
Miley Cyrus	10
James Dean	7
Albert Einstein	35
Madonna	6
DK/NA	18

q92 Which of these men would you most like to trade places with for a week -- Barack Obama, Tom Brady, George Clooney, or Bruce Springsteen?

** AMONG MEN **

	%
Barack Obama	24
Tom Brady	17
George Clooney	26
Bruce Springsteen	16
DK/NA	17

q93 Which of these women would you most like to trade places with for a week -- Michelle Obama, Angelina Jolie, Hillary Clinton, or Beyonce?

** AMONG WOMEN **

Michelle Obama	26
Angelina Jolie	13
Hillary Clinton	16
Beyonce	12
DK/NA	33

Total Respondents: 1097