



**CBS NEWS POLL**  
 For release: October 6, 2010  
 6:30 pm (ET)

**Views of the Tea Party and Sarah Palin**  
 October 1-5, 2010

**Views of the Tea Party**

As has been the case since earlier this year, Americans are divided in their overall opinion of the Tea Party movement. 22% of Americans have a favorable opinion of the Tea Party, while nearly as many – 21% - view the movement unfavorably. A majority of Americans has yet to form an opinion.

	<b>Opinion of the Tea Party</b>		
	Now	9/2010	4/2010
Favorable	22%	20%	21%
Not favorable	21	25	18
Undecided/Don't know	56	54	60

Opinion of the Tea Party falls along party lines – with Republicans viewing the movement favorably and Democrats viewing it unfavorably – though most members of both parties do not have an opinion yet. Independents are divided. Americans over 65 are also far more likely to have a favorable opinion of the Tea Party than younger Americans.

	<b>Opinion of the Tea Party</b>					
	All	Reps	Dems	Ind	Under 65	Over 65
Favorable	22%	41%	4%	23%	18%	39%
Not favorable	21	3	39	18	21	21
Undecided/Don't know	56	54	57	58	60	40

**Views of Sarah Palin**

Overall views of Sarah Palin remain negative, with less than one in four Americans having a favorable opinion of the former Alaska governor. Nearly half – 48% - view her unfavorably. Although Republicans have a net favorable opinion of her, 73% of Democrats have an unfavorable opinion of her, as do independents by a margin of two to one (though a third doesn't have an opinion.)

	<b>Opinion of Sarah Palin</b>			
	All	Reps	Dems	Ind
Favorable	22%	44%	6%	21%
Not favorable	48	22	73	44
Undecided/Don't know	29	34	20	34

Americans who view the Tea Party movement favorably also have a positive opinion of Sarah Palin – six in 10 Americans who like the Tea Party also have a favorable opinion of Palin.

### Opinion of Sarah Palin

	All Americans	View Tea Party Favorably
Favorable	22%	61%
Not favorable	48	14
Undecided/Don't know	29	25

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This poll was conducted among a random sample of 1,129 adults nationwide, interviewed by telephone October 1-5, 2010. Phone numbers were dialed from RDD samples of both standard land-lines and cell phones. The error due to sampling for results based on the entire sample could be plus or minus three percentage points. The error for subgroups is higher. This poll release conforms to the Standards of Disclosure of the National Council on Public Polls.

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**Views of the Tea Party and Sarah Palin**  
**October 1-5, 2010**

q41 Is your opinion of Sarah Palin favorable, not favorable, undecided, or haven't you heard enough about Sarah Palin yet to have an opinion?

	** TOTAL RESPONDENTS **				
	*** Party ID ***				
	Total	Rep	Dem	Ind	Sep10b
	%	%	%	%	%
Favorable	22	44	6	21	21
Not favorable	48	22	73	44	46
Undecided	21	24	12	27	18
Haven't heard enough	8	10	8	7	14
Refused	1	0	1	1	1

q67 Is your opinion of the Tea Party movement favorable, not favorable, undecided, or haven't you heard enough about the Tea Party movement yet to have an opinion?

Favorable	22	41	4	23	20
Not favorable	21	3	39	18	25
Undecided	18	19	16	20	18
Haven't heard enough	38	35	41	38	36
Refused	1	2	0	1	1

Total Respondents 1129