



CBS NEWS POLL  
For Release: Saturday, February 17, 2007  
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**MCCAIN, GIULIANI AND THE 2008 REPUBLICAN NOMINATION**  
February 8-11, 2007

Two of the front-runners for the Republican 2008 Presidential nomination, Senator John McCain of Arizona and former New York City Mayor Rudy Giuliani, enjoy favorable views from both Republican primary voters and from voters nationwide. Views of Giuliani are especially positive among both moderates and the conservatives that he and McCain are courting.

Voters planning to take part in a Republican primary next year think both McCain and Giuliani share their values, but would currently prefer Giuliani over McCain if the nomination fight came down to just the two of them.

If the GOP nomination battle came down solely to McCain versus Giuliani, Republican primary voters would pick Giuliani by a wide 50% to 29% margin. In that hypothetical scenario 13% would still favor someone else. Both moderates and conservative primary voters today say they would prefer Giuliani.

**PREFERENCE IF GOP NOMINATION WERE JUST MCCAIN V. GIULIANI**  
(Among Republican Primary Voters)

	All	Conservatives	Moderates
Giuliani	50%	48%	55%
McCain	29	21	37
Neither	13	19	5

**COMPARING THE CANDIDATES**

Both men have been the subject of questions over how their personalities and styles of governance, as well as issue positions, might help or hinder their chances. In this poll, both are seen as having the right kind of temperament and personality to be President. Most - 59% - of Republican primary voters say McCain does and even more, 76%, say Giuliani does.

By a three-to-one margin, primary voters think McCain shares their values (60% say so) and a similar 57% say Giuliani does. These sentiments are somewhat lower among voters nationwide, but that broader group is still

likely to say the candidates share their values.

**MCCAIN AND GIULIANI: QUALITIES**

(Among Registered Voters)

	All		Rep. Primary Voters	
	Yes	No	Yes	No
<b><u>McCain:</u></b>				
Has right temperament to be Pres.	49%	27	59%	21
Shares your values	46%	23	60%	20
<b><u>Giuliani:</u></b>				
Has right temperament to be Pres.	58%	23	76%	12
Shares your values	46%	28	57%	23

Conservative primary voters say McCain and Giuliani each share their values. In this poll, half of those who plan to vote in one of those contests in 2008 call themselves conservative.

America's voters overall hold a mostly favorable view of McCain by 31% compared to 20% unfavorable, and have positive views of Giuliani by an even larger margin, 41% to 18%. Both men, however, remain unknown to many nationwide: half cannot yet form an opinion of McCain, and four in ten say the same of Giuliani.

**OPINION OF ...**

(Among Registered Voters)

	McCain	Giuliani
Favorable	31%	41%
Not favorable	20	18
Undecided	28	25
Don't know enough yet	21	16

Both are also seen in a positive light by Republican primary voters - especially the former Mayor. Giuliani elicits an overwhelmingly positive 60% favorable rating compared to just 6% unfavorable. McCain gets very positive views of his own, with more than two-to-one favorable ratings, 42% to 17%.

**OPINION OF ...**

(Among Republican primary voters)

	McCain	Giuliani
Favorable	42%	60%
Not favorable	17	6
Undecided	26	20
Don't know enough yet	14	13

Both draw mostly positive ratings from self-described conservatives who plan to take part in a GOP caucus or primary next year.

Because of McCain and Giuliani's stands on some key policy and social issues, many observers have wondered where voters will place the two on the ideological spectrum. In the eyes of voters - both nationwide and among

those who might vote in a GOP primary -- both candidates are currently seen as moderates.

**IS... A LIBERAL, MODERATE OR CONSERVATIVE?**

(Among Registered Voters)

	<u>McCain</u>		<u>Giuliani</u>	
	All	Rep. Primary voters	All	Rep. Primary voters
Conservative	28%	25%	21%	19%
Moderate	34	42	38	49
Liberal	15	16	19	18
Don't know	23	17	22	14

One-quarter of Americans are paying a lot of attention to the 2008 Presidential race right now. Another four in ten are paying some attention.

**ADMINISTRATION REPUBLICANS**

The Constitution forbids President George W. Bush from running again in 2008 and two prominent members of his administration, Vice-President Dick Cheney and Secretary of State Condoleezza Rice, haven't expressed interest in doing so. Of the three, Rice is seen the most favorably by Americans, and only she elicits more positive than negative opinions.

**OPINIONS OF...**

	GW Bush	Cheney	Rice
Favorable	32%	21%	39%
Not favorable	50	43	23
Undecided	15	20	24
Don't know enough yet	2	16	13

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This poll was conducted among a random sample of 1,142 adults nationwide, interviewed by telephone February 8-11, 2007. The error due to sampling for results based on the entire sample could be plus or minus three percentage points. The error for subgroups is higher.

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q12 How much attention have you been able to pay to the 2008 Presidential campaign -- a lot, some, not much, or no attention so far?

	**** TOTAL RESPONDENTS ****			
	Total	**** Party ID ****		
	%	Rep %	Dem %	Ind %
A lot	26	27	29	22
Some	42	43	42	41
Not much	22	23	23	22
No attention so far	10	7	7	16
DK/NA	0	0	0	0

q26 Is your opinion of George W. Bush favorable, not favorable, undecided, or haven't you heard enough about George W. Bush yet to have an opinion?

					Jan07c
Favorable	32	74	7	24	27
Not favorable	50	14	82	46	56
Undecided	15	11	7	25	14
Haven't heard enough	2	1	2	3	2
Refused	1	0	2	2	1

q27 Is your opinion of Dick Cheney favorable, not favorable, undecided, or haven't you heard enough about Dick Cheney yet to have an opinion?

Favorable	21	52	5	13	16
Not favorable	43	15	69	38	48
Undecided	20	18	15	27	21
Haven't heard enough	16	15	11	20	15
Refused	0	0	0	2	0

q28 Is your opinion of Condoleezza Rice favorable, not favorable, undecided, or haven't you heard enough about Condoleezza Rice yet to have an opinion?

					Oct06a
Favorable	39	70	19	36	44
Not favorable	23	6	38	21	25
Undecided	24	15	30	25	20
Haven't heard enough	13	9	13	16	10
Refused	1	0	0	2	1

q31 Is your opinion of John McCain favorable, not favorable, undecided, or haven't you heard enough about John McCain yet to have an opinion?

	*** REGISTERED VOTERS ***				Jan07a
Favorable	31	39	22	34	40
Not favorable	20	17	25	17	21
Undecided	28	29	26	28	28
Haven't heard enough	21	14	26	21	10
Refused	0	1	1	0	1

q32 Is your opinion of Rudy Giuliani favorable, not favorable, undecided, or haven't you heard enough about Rudy Giuliani yet to have an opinion?

	**** REGISTERED VOTERS ****				
	Total	Rep	Dem	Ind	Jan07a
	%	%	%	%	%
Favorable	41	60	23	44	41
Not favorable	18	7	27	18	24
Undecided	25	19	32	22	24
Haven't heard enough	16	13	18	16	11
Refused	0	1	0	0	

q40 Suppose the race for the Republican Party's presidential nomination in 2008 comes down to a choice between John McCain and Rudy Giuliani. Who would you most like to see nominated -- McCain or Giuliani, or neither of these two candidates?

	***** TOTAL RESPONDENTS *****	
	Total	Rep. Primary Voters
	%	%
McCain	28	29
Giuliani	36	50
Neither/Other	22	13
Undecided (Vol.)	5	4
DK/NA	9	4

q41 Do you think of John McCain as more of a liberal, moderate, or a conservative?

	**** REGISTERED VOTERS ****				
	Total	Rep	Dem	Ind	Feb00b
Liberal	15	16	14	14	13
Moderate	34	38	28	37	34
Conservative	28	28	32	23	27
DK/NA	23	18	26	26	26

q42 Do you think John McCain has the right kind of temperament and personality to be a good president, or not?

Yes	49	57	46	44
No	27	24	29	28
DK/NA	24	19	25	28

q43 Do you think John McCain shares the values you try to live by, or doesn't he?

Yes, shares	46	57	39	44
No, does not share	23	21	25	24
DK/NA	31	22	36	32

q44 Do you think of Rudy Giuliani as more of a liberal, moderate, or a conservative?

Liberal	19	20	20	18
Moderate	38	48	32	37
Conservative	21	17	25	21
DK/NA	22	15	23	24

q45 Do you think Rudy Giuliani has the right kind of temperament and personality to be a good president, or not?

\*\*\*\* REGISTERED VOTERS \*\*\*\*

	Total	Rep	Dem	Ind
	%	%	%	%
Yes	58	75	45	56
No	23	11	33	24
DK/NA	19	14	22	20

q46 Do you think Rudy Giuliani shares the values you try to live by, or doesn't he?

Yes, shares	46	57	36	45
No, does not share	28	22	35	26
DK/NA	26	21	29	29

	<u>UNWEIGHTED</u>	<u>WEIGHTED</u>
Total Respondents	1142	
Total Republicans	344	314
Total Democrats	371	400
Total Independents	427	429
Total Registered Voters	1015	969
Total Rep. Primary Voters	314	292