



LIZ CLAIBORNE INC

## **MADE: MOMS AND DADS FOR EDUCATION TO STOP TEEN DATING ABUSE**

### **FACT SHEET**

As part of their ongoing efforts to combat domestic violence, Liz Claiborne Inc. launched MADE: Moms and Dads for Education to Stop Teen Dating Abuse. MADE is a growing coalition of parents, teachers and ANYONE who is advocating for teen dating abuse education in every middle school and high school in the country. MADE was inspired by dedicated and courageous parents whose children were victims of teen dating abuse and violence, and who want to ensure that no one else's child becomes a victim.

Liz Claiborne Inc. recognized the role of parents in teen relationships, and the importance of education and resources made available to our youth. MADE was launched in December, 2008 to ensure a teen dating violence curriculum is mandated in every middle and high school in the country. To date, thousands of dedicated people have joined this growing national grassroots movement.

MADE has partnered with the National Association of Attorneys General (NAAG) and the National Foundation for Women Legislators (NFWL) to introduce legislation for teen dating violence education in middle and high schools across the country. Both associations have passed national resolutions and continue to work with Liz Claiborne Inc. and MADE members on their efforts.

#### **How YOU Can Help:**

Anyone who cares about teen dating violence can join MADE. Join MADE by simply going online at <http://www.loveisnotabuse.com/made>. Once you become a MADE member you can help end teen dating abuse by:

- **Recruiting as many MADE members as you can in your community.** Contact your local officials and prominent community members, as well other parents, friends, colleagues and neighbors who can get involved in building the MADE movement.
- Contacting your local middle and high schools to engage teachers, principals, and school administrators in MADE's education efforts. Encourage them to introduce teen dating violence education, such as the *Love Is Not Abuse* curriculum, provided by Liz Claiborne free of charge.
- Utilizing the MADE tool kit, available on the MADE website to send letters to your local policymakers supporting legislation on teen dating abuse education.

To learn more about MADE, visit: [www.loveisnotabuse.com/MADE](http://www.loveisnotabuse.com/MADE)