

## **MOMS MAKEOVER FASHIONS**

In the first part of an *Early Show* series honoring Mother's Day, called "Early Momalicious Makeovers," Lloyd Boston, style expert and host of The Fine Living Network's "Closet Cases," discussed "momstyle" for working moms, stay-at-home moms and moms-to-be.

In "Closet Cases," Boston **helps people update their closet and clothing by adding just a few key pieces.**

**On *The Early Show*,** Boston explained how to update "momstyle" with things in our closet.

Boston's own mom, Lynelle, was with him, representing working moms and modeling outfits he suggests for them.

### **Lloyd, is the term mom-style a negative?**

No, moms are some of the busiest people on the planet. They put comfort before anything else. It only becomes a negative if you slip into that abyss of comfortable, clothes and block the femininity which is what I saw with my mother.

### **Even your mom who has access to you, a style expert, 24/7, proved to be somewhat resistant to change. What is your mom's style m.o. that you wanted to change?**

My mother she wears boxy clothes, sweat suits, and always tends to slip back into what she thinks is comfortable. I want to give her some pieces to incorporate to have a more sophisticated, feminine and fitted style. Comfort doesn't have to mean sweat suits; you can look fabulous and streamlined by putting just a bit more thought into the look.

### **What look have you created for your mom then?**

I wanted to show that comfort doesn't mean a lack of style, so I wanted to put my mother in something that was both comfortable and stylish, as she has recently reentered the workforce. I put her in some nice, unstructured linen pants, a pink top and cream jacket and a thin black belt, and she looks so much more sophisticated and put-together this way.

### **What are your three tips to create a comfortable, yet stylish work look for all women?**

1. Feminine and fitted works for women of all sizes.
2. Comfy can be chic but it's important to keep condition in mind.
3. An easy way to make comfy clothes more chic is to be monochromatic - w/ little touches of color

### **How do people instantly know you're a stay at home mom?**

I think the No. 1 way to instantly spot is the "mom jean." I think it evolved from comfort and moms running around, but then it became a pair of denim that they may have kept from when they were pregnant, or even a pair of cheap jeans they ran in and got 10 years ago.

### **What are your main tips for the stay-at-home mom?**

Stay-at-home moms need it super easy. A tank enables them to have the freedom to run around, but make the top special-while remaining comfy. This dip-dye version is the perfect example. It floats around the body, has a youthful and fun color gradient, and goes with almost anything.

She never knows when she will get that call to hire a babysitter, and meet her better half for dinner. She can keep on the same look, add a (cute cardigan or tailored casual cropped jacket in

white, or another cool color) right on top, and be out the door for dinner-with just lip gloss, fragrance and a clutch bag.

Pants are key, especially when managing kids, the home, and errands. These have a bit of active stretch in them (I HOPE) to they won't wrinkle as easily, and snap to her frame. They also are slightly cropped to help her stay on the move, but also welcome a quick change into heels-serving as a 'cocktail length' at any moment-for a girls' night out!

**Moms to be are often found in shapeless silhouettes. How do we give them a look that is stylish while their body is changing. They aren't used to their changing bodies. How can we help them with their style issues?**

Because their bodies are changing so rapidly they often don't have time to catch up w/themselves and make those changes happen in a stylish manner. They too want something easy and comfortable, but we want to make sure it's not outdated, and it really is something special.

### **Three looks Boston showcased:**

**-- Working mom-taupe linen pants, cream jacket, pink top, black thin belt (all from Jones NY)**

**-- Stay-at-home mom: dip dye tank top/black pants/jacket**

**-- Mom-to-Be: brown and green pattern halter, white jeans**

### **Working Mom (Lynell)**

Taupe Linen Pant: \$99. Jones New York Collection Hot pink knit top: \$69  
Jones New York Collection Linen Jacket: \$129  
Boots: \$ 150 Zappos.com  
Bag: Nine West \$98  
Her own hoops and cuff

### **Stay at home mom:**

Navy capri: \$84, Karen Kane at Lord and Taylor Dip dye tank top: \$24,  
Calvin Klein at Lord and Taylor White Linen cropped jacket, \$34.99 at  
Loehmann's Yellow wedge: \$135 at Loehmann's Patent yellow flat: \$120 at  
Loehmann's Canvas and leather clutch: Nine West \$84

### **Maternity Mannequin**

Ruffle halter blouse. \$155, Pea in the Pod White Jeans \$228, Pea in the  
Pod White canvas sneaker: \$19.99 Loehmann's Ballet flat: \$19.99  
Loehmann's Green slouchy tote: 119.99 at Loehmann's