

DENIM JEANS FOR UNDER \$50 -- AND ONE PAIR FOR MUCH MORE!

Suze Yalof Schwartz (to see her blog, go here: <http://www.glamour.com/fashionbeauty/blogs/suze>), Glamour magazine's Executive Fashion Editor at Large, hosted a fashion show on *The Early Show* on Friday, April 3, 2009, featuring denim jeans selling for less than \$50.

It's never easy finding affordable, trendy denim jeans., but Suze showed the best budget-friendly jeans with plenty of style.

There was also a pair -- just out --- going for -- \$600!

What's the difference between \$50 denim and \$300 denim?

The cost of designer denim is often raised due to decorations and fixtures on the denim as well as the age of the denim, designer/label, and construction.

Trendy denim styles (like some skinnies) are more expensive to produce because they require additional attention to the fit when being sewn.

Fabric that can be purchased domestically, is often more inexpensive than fabric that is imported from other countries such as Europe, which where most premium denim comes from.

Premium denim is most often hand-washed as opposed to more inexpensive denim that is washed with a machine.

Inexpensive denim is often mass produced in a large range of sizes, and therefore, is easily accessible and affordable for the average American consumer.

LOOK 1

Old Navy Skinny Jean--\$29.50

- These dark denim jeans are the perfect wash, as they make everyone (no matter your shape) look thinner.
- The low-waist on these skinnies, make them easy to wear, and flatter Penny's shape.
- This denim is available in sizes up to a women's 30 (online)--the skinny jean is not just for the "skinny" anymore.
- Tight, dark denim to the ankle is the look of the moment, we thought this trend would go away, but it's not--and still all over Europe.
- Wearing these jeans with heels and a bright colored top is the perfect, pulled-together look, that you can wear anywhere.

LOOK 2

JCPenney Boyfriend Jean by ana \$21.99

- Boyfriend jeans are a great way to camouflage a larger derrière because they're meant to be worn baggy-perfect for women with a larger bottom.
- Contrary to popular belief, boyfriend jeans can be worn by all body shapes. Choose a "slouchy skinny" pair for a more straight leg look if you're worried about looking frumpy.
- This is a trend we've seen on tons of A-listers, from Katie Holmes to Rachel Bilson, wearing them with both heels and flats.
- This pair was very rare, as it was one of the only boyfriend jeans we found without holes, which is a cleaner look.
- Because boyfriend jeans are slouchy, they look great with a belt to pull the look together (like we did here with this metallic version).

LOOK 3

Kohl's Simply Vera Wide Leg/Trouser \$32.99

- Wide leg jeans are great for pear shapes as they even out proportions.
- The wide leg hides larger thighs, giving a long and lean appearance.
- These are the perfect opportunity to buy a designer jean at a low-price (Simply Vera for Kohl's) as Vera Wang is associated with luxury.
- The higher waist paired with the wide leg is a more sophisticated look as far as denim goes- more appropriate for work.
- With a trouser jean, you can take a look from day to night by pairing it with a blazer during the day, and a top like this at night.

LOOK 4

Delia's Green Denim--\$49.50

- These jeans are perfect for tall women like Shannon, as the inseams range from a 26-36 length.
- Bright color is great for taller women because all of the attention is drawn to their great legs.
- The green color is not only perfect for summer, but will accentuate your legs, for those that want to draw attention away from their upper half.
- Colored jeans can be dressed up for work or worn for a night out.
- These colored jeans are a great way to spice up your wardrobe with something fun, but at an inexpensive price.

LOOK 5

Alloy White Denim \$39.50

- This style of white denim is perfect for petite shapes because you can choose your inseam- inseams start at a 30-inch length.
- The white skinny style works for Monica's petite shape as it shows off her well-toned figure.
- White denim is universally flattering, and based on the style, white can work for everyone this pair is slim and stretchy, which sounds scary, but flatters the shape by sucking it in!
- White denim is perfect for summer--it goes with everything!
- White denim is like a "blank canvas" you can play it up with accessories, like we did here, with the printed scarf and purple cardigan.

LOOK 6

Donna Karan Denim

- These jeans may be more expensive, but they're cut on the bias with a back seam, making your thighs look smaller.
- I've tried these myself, and they work-they're figure flattering and slimming regardless of your shape.
- These jeans may be more on the expensive side, but this style is new technology in the denim world-the jeans are made of 98% cotton and 2% elastane.
- It's great to find inexpensive denim, but women still crave luxury, and this is definitely the pair to get it from-the hardware on the denim is designed in collaboration with fine jeweler Robert Lee Morris.
- The price of \$595 may seem high, but wearing these jeans gives you the same look as someone who's had liposuction, which can cost \$5,000 dollars! Donna Karan is a true innovator in the fashion world!