

**CBS NEWS POLL**  
**The Ethics of Business**  
**July 8-9, 2002**

q1 Do you approve or disapprove of the way George W. Bush is handling his job as President?

	*** TOTAL RESPONDENTS ***				
	***** Party ID *****				
	Total	Rep	Dem	Ind	Jun02b
	%	%	%	%	%
Approve	74	97	54	76	70
Disapprove	19	1	37	17	20
DK/NA	6	2	9	7	10

q2 Do you approve or disapprove of the way George W. Bush is handling the campaign against terrorism?

Approve	77	95	61	78	72
Disapprove	17	2	28	17	21
DK/NA	6	3	11	5	7

q3 Do you approve or disapprove of the way George W. Bush is handling foreign policy?

Approve	64	91	45	62	59
Disapprove	23	7	38	23	27
DK/NA	13	2	17	15	14

q4 How about the economy? Do you approve or disapprove of the way George W. Bush is handling the economy?

Approve	56	78	39	55	56
Disapprove	35	14	53	34	36
DK/NA	9	8	8	11	8

q5 How would you rate the condition of the national economy these days? Is it very good, fairly good, fairly bad or very bad?

Very good	3	5	0	4	3
Fairly good	53	71	38	52	56
Fairly bad	31	23	39	30	30
Very bad	12	1	21	12	9
DK/NA	1	0	2	2	2

q6 Do you think the federal government regulates business too much these days, does it regulate business too little, or does it impose the right amount of regulation on business?

					Feb02a
Too much	30	36	25	28	35
Too little	37	21	44	42	26
Right amount	24	32	23	19	25
Depends (Vol.)	2	1	1	2	2
DK/NA	7	10	7	9	12

q7 How much confidence do you have in big business -- a great deal, quite a lot, some, or very little?

*** Half Sample A ***					
	***** Party ID *****				
	Total	Rep	Dem	Ind	Apr92a
	%	%	%	%	%
Great deal	6	10	8	3	9
Quite a lot	10	14	6	11	12
Some	47	56	43	44	51
Very little	35	20	40	42	25
DK/NA	2	0	3	0	3

q11 Do you think big business has too much influence, too little influence, or the right amount of influence on the Bush administration?

*** TOTAL RESPONDENTS ***					
					Feb02a
Too much	58	39	74	58	55
Too little	8	5	6	11	5
Right amount	22	42	11	18	26
No influence (Vol.)	3	2	2	4	1
DK/NA	9	12	7	9	13

q12 Do you think most American corporate executives are honest, or not?

May 1985					
Honest	27	38	25	23	32
Not honest	67	54	73	70	55
DK/NA	6	8	2	7	13

q13 Do you think most members of the Bush Administration are honest, or not?

Honest	58	80	46	52
Not honest	32	16	45	33
DK/NA	10	4	9	14

q14 When it comes to regulating the accounting practices of business, do you think the federal government is doing enough, should it be doing more, or should it be doing less?

Doing enough	17	30	10	14
Should be doing more	71	56	79	74
Should be doing less	7	8	6	8
DK/NA	5	6	5	4

q29 How much attention have you been paying to reports about companies that have been accused of fraudulent accounting practices recently, such as Enron, WorldCom, and Xerox -- a lot, some, not much, or none?

A lot	42	39	44	42
Some	37	39	38	35
Not much	15	17	10	17
None	4	3	6	4
DK/NA	2	2	2	2

q30 Do you think these questionable accounting practices are isolated instances limited to just a few companies, or do you think these practices are widespread?

	*** TOTAL RESPONDENTS ***			
	***** Party ID *****			
	Total	Rep	Dem	Ind
	%	%	%	%
Isolated instances	16	25	12	12
Widespread	79	66	85	82
Varies (Vol.)	1	1	1	0
DK/NA	4	8	2	6

q31 There's been a lot of news recently about individuals and corporations committing white collar crimes to make a dishonest profit for themselves and their companies. How often do you think this happens in American business -- very often, occasionally, or hardly ever?

	May 1985				
	Total	Rep	Dem	Ind	
Very often	57	42	64	62	59
Occasionally	39	53	34	35	34
Hardly ever	2	3	2	1	3
DK/NA	2	2	0	2	4

q32 Do you trust George W. Bush to do the right thing when it comes to regulating business to prevent these kinds of abuses from taking place in business, or not?

Trust him	59	86	40	57
Don't trust him	34	12	51	34
DK/'NA	7	2	9	9

q33 Some CEO's of large companies have recently been accused of obtaining tax breaks, loans, and other financial benefits from their companies. Some of these may be illegal. Do you think these are isolated instances of this kind of behavior by CEO's, or do you think the practices are widespread among CEO's?

Isolated instances	23	41	16	17
Widespread	69	50	79	74
Varies (Vol.)	1	3	1	0
DK/NA	7	6	4	9

q37 How would you rate the overall condition of the stock market these days - excellent, very good, fairly good, fairly bad, or very bad?

	Aug01c				
Excellent	0	0	0	1	1
Very good	5	6	5	5	5
Fairly good	42	46	40	41	37
Fairly bad	34	32	34	36	31
Very bad	11	9	12	13	12
DK/NA	8	7	9	4	14

q38 In the next year or so, do you think the stock market will go up or go down?

	*** TOTAL RESPONDENTS ***				
	***** Party ID *****				
	Total	Rep	Dem	Ind	Aug01c
	%	%	%	%	%
Up	60	64	59	58	49
Down	26	19	29	29	34
DK/NA	14	17	12	13	17

q40 Do you think insider trading in the stock market by investment professionals - that is, trading on information not known by the general public - is isolated to just a few people, or do you think insider trading is widespread among investment professionals?

Isolated	23	29	20	20
Widespread	68	57	72	71
Varies (vol.)	1	1	0	1
DK/NA	8	13	8	8

	<u>UNWEIGHTED</u>	<u>WEIGHTED</u>
Total Respondents	685	
Total Republicans	206	187
Total Democrats	221	224
Total Independents	258	274
Half Sample A	320	312