

CBS NEWS/NEW YORK TIMES POLL
CAMPAIGN 2004: THE RACE IS HEATING UP
March 10-14, 2004

q1 How much attention have you been able to pay to the 2004 Presidential campaign -- a lot, some, not much, or no attention so far?

	REGISTERED VOTERS				Feb04c
	Total	Rep	Dem	Ind	
	%	%	%	%	%
A lot	40	42	43	35	36
Some	39	35	43	39	42
Not much	17	20	10	20	18
No attention so far	5	4	4	6	4
DK/NA	0	0	0	0	0

q2 Is your opinion of John Kerry favorable, not favorable, undecided, or haven't you heard enough about John Kerry yet to have an opinion?

Favorable	28	7	53	26	37
Unfavorable	29	56	5	24	28
Undecided	23	18	24	26	21
Haven't heard enough	18	17	18	20	14
DK/NA	2	2	1	4	0

q3 Is your opinion of George W. Bush favorable, not favorable, undecided, or haven't you heard enough about George W. Bush yet to have an opinion?

Favorable	43	80	8	38	44
Unfavorable	39	7	71	40	36
Undecided	15	11	17	18	16
Haven't heard enough	2	2	3	1	4
DK/NA	1	0	1	3	0

q4 How likely is it that you will vote in the 2004 election for President this November - - would you say you will definitely vote, probably vote, probably not vote, or definitely not vote in the election for President?

Definitely vote	83	85	85	79
Probably vote	13	12	11	15
Probably not vote	2	1	1	3
Definitely not vote	1	2	1	0
DK/NA	1	0	2	3

q5 If the 2004 presidential election were being held today and the candidates were John Kerry, the Democrat, and George W. Bush, the Republican, would you vote for John Kerry or George W. Bush?

					Feb04c
John Kerry	43	9	80	42	47
George W. Bush	46	84	12	39	46
Other (Vol.)	1	0	0	2	--
Won't vote (Vol.)	1	1	1	1	2
Depends (Vol.)	2	1	1	3	1
DK/NA	7	5	6	13	4

q6 Is your mind made up or is it still too early to say for sure?

	AMONG THOSE WHO CHOSE A CANDIDATE		
	All	Kerry Voters	Bush Voters
	%	%	%
Mind made up	71	70	76
Too early to say for sure	29	30	23
DK/NA	0	0	1

q7 Regardless of how you intend to vote for President in 2004, who do you expect to finally win the 2004 Presidential election --- John Kerry or George W. Bush?

	REGISTERED VOTERS			
	Total	Rep	Dem	Ind
	%	%	%	%
John Kerry	35	11	63	32
George W. Bush	44	68	21	41
Depends (Vol.)	3	4	2	2
DK/NA	18	17	14	25

q8 If the 2004 Presidential election were being held today, and the candidates were John Kerry for President and John Edwards for Vice President, the Democrats, and George W. Bush for President and Dick Cheney for Vice President, the Republicans, would you vote for Kerry and Edwards or Bush and Cheney?

					Feb04c
Kerry and Edwards	44	9	84	41	50
Bush and Cheney	46	85	9	40	42
Other (vol.)	0	0	0	1	--
Won't vote (vol.)	1	0	1	1	1
Depends (vol.)	1	0	0	2	1
DK/NA	8	6	5	15	6

q9 If the 2004 Presidential election were being held today, and the candidates were John Kerry for President and Dick Gephardt for Vice President, the Democrats, and George W. Bush for President and Dick Cheney for Vice President, the Republicans, would you vote for Kerry and Gephardt or Bush and Cheney?

Kerry and Gephardt	41	8	81	37
Bush and Cheney	47	84	10	44
Other (vol.)	1	1	0	2
Won't vote (vol.)	1	0	1	0
Depends (vol.)	1	0	1	3
DK/NA	9	7	7	14

q10 If the 2004 Presidential election were being held today, and the candidates were John Kerry, the Democrat, George W. Bush, the Republican, and Ralph Nader, would you vote for John Kerry, George W. Bush, or Ralph Nader?

John Kerry	38	7	77	32
George W. Bush	46	85	10	40
Ralph Nader	7	3	5	13
Other (vol.)	0	0	0	1
Won't vote (vol.)	0	0	0	0
Depends (vol.)	1	0	0	2
DK/NA	8	5	8	12

q11 If the 2004 election for U.S. House of Representatives were being held today, would you vote for the Republican candidate or the Democratic candidate in your district?

REGISTERED VOTERS

	Total	***** Party ID *****		
		Rep	Dem	Ind
	%	%	%	%
Republican candidate	38	82	4	24
Democratic candidate	42	4	85	40
Other (vol.)	0	0	0	1
Won't vote (vol.)	0	0	0	1
Depends (vol.)	8	5	5	13
DK/NA	12	9	6	21

q12 Is your opinion of Dick Cheney favorable, not favorable, undecided, or haven't you heard enough about Dick Cheney yet to have an opinion?

					Jan04a
Favorable	32	57	11	25	22
Unfavorable	24	5	44	26	26
Undecided	23	23	21	25	17
Haven't heard enough	20	14	23	22	35
DK/NA	1	1	1	2	0

q13 Is your opinion of Ralph Nader favorable, not favorable, undecided, or haven't you heard enough about Ralph Nader yet to have an opinion?

					Feb04c
Favorable	14	8	14	20	14
Unfavorable	37	42	40	29	42
Undecided	19	20	14	23	20
Haven't heard enough	29	30	31	25	24
DK/NA	1	0	1	3	0

q15 Do you approve or disapprove of the way George W. Bush is handling his job as President?

	TOTAL RESPONDENTS				
Approve	51	82	22	50	47
Disapprove	42	14	74	41	44
DK/NA	7	4	4	9	9

q16 Do you feel things in this country are generally going in the right direction or do you feel things have pretty seriously gotten off on the wrong track?

					Feb04b
Right direction	38	64	14	34	41
Wrong track	54	26	82	56	51
DK/NA	8	10	4	10	8

q17 Which ONE issue would you most like to hear the candidates for president discuss during the 2004 presidential campaign?

	REGISTERED VOTERS				Feb04c
	Total	***** Party ID *****			
	Rep	Dem	Ind		
%	%	%	%	%	
Economy and jobs	31	25	39	28	25
War in Iraq	11	8	12	14	11
Health Care/Medicare/Medicaid	10	9	11	12	13
Education	4	5	5	2	4
Terrorism (general)	4	6	2	3	2
Social Security	3	3	4	2	5
Defense/Military	3	4	3	2	2
Taxes/IRS	3	3	2	3	2
Same-sex marriage	3	5	3	2	4
Immigration	2	2	1	3	1
Foreign policy	2	1	2	3	2
Budget deficit/National debt	2	1	3	2	3
Security/Safety	2	3	0	2	1
Other	11	11	7	16	13
DK/NA	9	14	6	6	12

q18 Do you approve or disapprove of the way George W. Bush is handling foreign policy?

	TOTAL RESPONDENTS				
	Rep	Dem	Ind		
Approve	45	75	19	40	44
Disapprove	45	18	72	46	45
DK/NA	10	7	9	14	11

q19 How about the economy? Do you approve or disapprove of the way George W. Bush is handling the economy?

Approve	38	68	12	32	37
Disapprove	54	23	84	56	56
DK/NA	8	9	4	12	7

q20 Do you approve or disapprove of the way George W. Bush is handling the situation with Iraq?

Approve	49	79	20	48	46
Disapprove	43	14	73	43	47
DK/NA	8	7	7	9	7

q21 Do you approve or disapprove of the way George W. Bush is handling the campaign against terrorism?

Approve	64	89	43	61	65
Disapprove	28	7	48	30	29
DK/NA	8	3	9	9	6

q22 How would you rate the condition of the national economy these days? Is it very good, fairly good, fairly bad, or very bad?

	TOTAL RESPONDENTS				Feb04c
	Total	***** Party ID *****			
	Rep	Dem	Ind		
	%	%	%	%	
Very good	2	3	2	2	3
Fairly good	47	71	27	43	46
Fairly bad	34	20	41	40	31
Very bad	15	4	28	14	18
DK/NA	2	2	2	1	2

q23 Do you think the economy is getting better, getting worse, or staying about the same?

Better	28	47	11	26	33
Worse	27	12	43	26	27
Same	43	40	44	46	39
DK/NA	2	1	2	2	1

q24 Do you think the policies of the Bush Administration have increased the number of jobs in the United States, decreased the number of jobs, or have the policies of the Bush Administration not affected the number of jobs in the U.S.?

Increased	14	28	5	9	14
Decreased	47	24	72	48	53
No effect	27	32	17	30	23
DK/NA	12	16	6	13	10

q25 Do you think the policies of the Bush Administration have made your taxes go up, go down, or have the policies of the Bush Administration not affected your taxes?

					Feb04b
Up	25	11	39	26	27
Down	22	35	12	19	23
Not affected	46	50	43	47	45
DK/NA	7	4	6	8	5

q26 Do you think the policies of the Bush Administration have increased the cost of prescription drugs for the elderly, decreased the cost or have the policies of the Bush Administration not affected the cost of prescription drugs for the elderly?

Increased	34	13	52	37
Decreased	8	14	5	5
No effect	27	37	15	27
DK/NA	31	36	28	31

q27 Do you think the policies of the Bush Administration have made the United States safer from terrorism, less safe from terrorism, or have the policies of the Bush Administration not affected the U.S.' safety from terrorism?

					Sep03b
Safer	62	88	36	60	60
Less safe	17	3	36	14	18
No effect	17	6	24	20	18
DK/NA	4	3	4	6	4

q28 Do you think George W. Bush is in charge of what goes on in his administration most of the time, or do you think other people are really running the government most of the time?

	TOTAL RESPONDENTS				Jan04a
	Total	***** Party ID *****			
	Rep	Dem	Ind		
	%	%	%	%	
Bush in charge	53	74	40	46	52
Other people	38	19	50	42	38
Both (vol.)	2	2	2	2	2
DK/NA	7	5	8	10	8

q29 Compared to when George W. Bush first took office, do you think the nation's economy is better today, worse today, or about the same as it was when George W. Bush took office?

					Sep03b
Better	20	36	7	18	12
Worse	48	23	76	48	59
About the same	28	36	16	30	26
DK/NA	2	5	1	4	3

q30 Is your family financially better off today than it was before George W. Bush became president, is it worse off financially, or is it about the same as it was before George W. Bush became president?

					Jan04a
Better off	21	38	6	19	20
Worse off	24	10	38	25	29
About the same	53	51	55	54	49
DK/NA	2	1	1	2	2

q31 How serious a problem do you think the budget deficit is for the country right now -- very serious, somewhat serious, not too serious, or not at all serious?

					Sep03b
Very serious	50	32	70	49	50
Somewhat serious	36	48	25	36	36
Not too serious	9	14	3	9	9
Not at all serious	2	4	1	2	3
DK/NA	3	2	1	4	2

q32 Compared to now, how serious a problem do you think the budget deficit will be in the years to come --- more serious than it is now, less serious than it is now, or about as serious a problem in the years to come as it is now?

More serious	49	38	56	52
Less serious	13	20	9	11
About as serious as it is	31	34	29	31
DK/NA	7	8	6	6

q33 Many of the tax cuts passed in 2001 were temporary and are set to expire in 2005. Should those tax cuts be made permanent or should they be allowed to expire?

	TOTAL RESPONDENTS			
	Total	***** Party ID *****		
	Rep	Dem	Ind	
	%	%	%	%
Made permanent	39	60	29	31
Allowed to expire	44	25	58	50
Depends (vol.)	3	3	2	4
DK/NA	14	12	11	15

q34 What if making those tax cuts permanent contributed to an increase in the budget deficit in the years to come, then would you favor or oppose making the tax cuts permanent?

	AMONG THOSE WHO FAVORED MAKING TAX CUTS PERMANENT IN Q33			
	Favor	Oppose	Depends (vol.)	DK/NA
Favor	45	49	46	40
Oppose	44	39	48	49
Depends (vol.)	3	5	1	2
DK/NA	8	7	5	9

q35 In order to reduce the federal budget deficit, would you be willing or not willing to pay more in taxes?

	TOTAL RESPONDENTS			
	Willing	Not willing	DK/NA	
Willing	34	33	38	33
Not willing	61	63	57	61
DK/NA	5	4	5	6

q36 How do you think the condition of the national economy would be today if the terrorist attacks of September 11th, 2001 had not occurred? Would the economy be very good, fairly good, fairly bad, or very bad today if those attacks had not occurred?

Very good	21	26	20	17
Fairly good	57	59	55	57
Fairly bad	11	7	11	15
Very bad	3	1	4	3
DK/NA	8	7	10	8

q37 Do you think it is acceptable or not acceptable to use images of 9/11 and the terrorist attacks in television commercials for political campaigns?

Acceptable	34	54	18	29
Not acceptable	61	41	77	64
Depends (Vol.)	2	2	1	2
DK/NA	3	3	4	5

q38 In general, is your opinion of the Republican party favorable or not favorable?

					Feb04b*
	Favorable	Not favorable	DK/NA		
Favorable	49	89	14	45	52
Not favorable	43	9	81	40	43
DK/NA	8	2	5	15	5

*Trend is among registered voters.

q39 In general, is your opinion of the Democratic party favorable or not favorable?

	TOTAL RESPONDENTS				Feb04b*
	Total	Rep	Dem	Ind	
	%	%	%	%	%
Favorable	51	19	87	48	58
Not favorable	41	76	10	35	36
DK/NA	8	5	3	17	6

*Trend is among registered voters.

q40 Do you think of George W. Bush more as a liberal, a moderate, or a conservative?

	REGISTERED VOTERS				Dec03a#
	Total	Rep	Dem	Ind	
Liberal	12	5	18	12	12
Moderate	26	32	18	27	26
Conservative	53	55	54	52	46
DK/NA	9	8	10	9	12

#Trend is among total respondents.

q41 Do you have confidence in George W. Bush's ability to deal wisely with an international crisis, or are you uneasy about his approach?

					Feb04c
Confidence	53	82	22	51	49
Uneasy	46	17	77	45	48
DK/NA	1	1	1	4	3

q42 Do you have confidence in George W. Bush's ability to make the right decisions about the nation's economy, or are you uneasy about his approach?

					Feb04b#
Confidence	39	72	9	35	45
Uneasy	57	25	90	59	52
DK/NA	4	3	1	6	3

#Trend is among total respondents.

q43 How much do you think George W. Bush cares about the needs and problems of people like yourself --- a lot, some, not much, or not at all?

					Feb04c
A lot	28	55	7	20	28
Some	35	37	28	40	29
Not much	19	4	32	21	20
Not at all	17	3	32	18	21
DK/NA	1	1	1	1	2

q45 Do you think George W. Bush has strong qualities of leadership, or not?

					Jan04a#
Has	67	93	41	64	64%
Does not have	32	7	58	33	33
DK/NA	1	0	1	4	3

#Trend is among total respondents.

q46 Do you think George W. Bush shares the moral values most Americans try to live by, or doesn't he?

	REGISTERED VOTERS				Nov03a#
	Total	***** Party ID *****			
	Rep	Dem	Ind		
	%	%	%	%	
Shares moral values	75	93	56	73	72
Does not	21	5	39	22	23
DK/NA	4	2	6	5	5

#Trend is among total respondents.

q47 Do you think George W. Bush has a vision of where he wants to lead the country, or not?

Does	75	90	60	75
Does not	21	8	35	21
DK/NA	4	2	5	4

q48 Do you think George W. Bush has the same priorities for the country as you have, or not?

					Feb04b#
Has	45	79	13	41	44
Does not have	52	19	84	55	50
DK/NA	3	2	3	4	6

#Trend is among all respondents.

q49 Do you think George W. Bush says what he really believes most of the time, or does he say what he thinks people want to hear?

					Jan02b#
Says what he believes	51	78	28	46	62
Says what people want to hear	45	21	68	48	30
DK/NA	4	1	4	6	8

#Trend is among all respondents.

q50 If George W. Bush is re-elected President in November do you think he is likely or not likely to increase jobs?

Likely	39	67	13	35
Not likely	50	22	81	50
DK/NA	11	11	6	15

q51 If George W. Bush is re-elected President in November do you think the economy will get better, get worse, or stay about the same?

Get better	30	59	8	23
Get worse	23	4	47	22
Stay about the same	43	34	45	51
DK/NA	4	3	0	4

q52 If George W. Bush is re-elected President in November do you think he is likely or not likely to protect the country from terrorist attack?

	REGISTERED VOTERS			
	Total	***** Party ID *****		
	Rep	Dem	Ind	
	%	%	%	%
Likely	78	92	60	80
Not likely	19	6	38	15
DK/NA	3	2	2	5

q53 If George W. Bush is re-elected President in November do you think he is likely or not likely to make sure Social Security benefits are there for people like you?

Likely	47	76	21	41
Not likely	43	12	72	47
DK/NA	10	12	7	12

q54 Do you think of John Kerry more as a liberal, a moderate, or a conservative?

Liberal	39	56	27	33
Moderate	30	16	43	32
Conservative	11	7	14	12
DK/NA	20	21	16	23

q55 Do you have confidence in John Kerry's ability to deal wisely with an international crisis, or are you uneasy about his approach?

Confidence	33	12	60	28	Feb04c
Uneasy	48	70	24	46	41
DK/NA	19	18	16	26	43
					16

q56 Do you have confidence in John Kerry's ability to make the right decisions about the nation's economy, or are you uneasy about his approach?

Confidence	43	16	74	41
Uneasy	42	68	17	38
DK/NA	15	16	9	21

q57 How much do you think John Kerry cares about the needs and problems of people like yourself --- a lot, some, not much, or not at all?

A lot	25	9	46	22	26
Some	45	45	41	49	41
Not much	11	18	6	10	12
Not at all	10	18	2	9	7
DK/NA	9	10	5	10	14

q59 Do you think John Kerry has strong qualities of leadership, or not?

Has	61	39	87	60
Does not have	27	46	7	25
DK/NA	12	15	6	15

q60 Do you think John Kerry shares the moral values most American try to live by, or doesn't he?

	REGISTERED VOTERS			
	Total	***** Party ID *****		
		Rep	Dem	Ind
%	%	%	%	
Shares moral values	62	41	84	62
Does not	23	41	8	18
DK/NA	15	18	8	20

q61 Do you think John Kerry has a vision of where he wants to lead the country, or not?

Does	73	57	88	75
Does not	18	31	5	16
DK/NA	9	12	7	9

q62 Do you think John Kerry has the same priorities for the country as you have, or not?

Has	41	14	72	40
Does not have	43	70	14	42
DK/NA	16	16	14	18

q63 Do you think John Kerry says what he really believes most of the time, or does he say what he thinks people want to hear?

Says what he believes	33	15	58	28
Says what people want to hear	57	75	36	58
DK/NA	10	10	6	14

q64 If John Kerry is elected President in November do you think he is likely or not likely to increase jobs?

Likely	53	30	81	51
Not likely	29	49	9	27
DK/NA	18	21	10	22

q65 If John Kerry is elected President in November do you think the economy will get better, get worse or stay about the same?

Get better	36	13	65	34
Get worse	11	23	1	7
Stay about the same	42	51	28	46
DK/NA	11	13	6	13

q66 If John Kerry is elected President in November do you think he is likely or not likely to protect the country from terrorist attack?

Likely	61	47	82	56
Not likely	27	43	11	27
DK/NA	12	10	7	17

q67 If John Kerry is elected President in November do you think he is likely or not likely to make sure Social Security benefits are there for people like you?

Likely	63	49	82	60
Not likely	20	31	9	20
DK/NA	17	20	9	20

q70 Do you think the result of the war with Iraq was worth the loss of American life and other costs of attacking Iraq, or not?

	TOTAL RESPONDENTS				Feb04c
	Total	Rep	Dem	Ind	
	%	%	%	%	%
Worth it	42	69	19	39	42
Not worth it	51	25	76	53	52
DK/NA	7	6	5	8	6

q71 Which comes closer to your opinion? 1. Iraq was a threat to the United States that required immediate military action. 2. Iraq was a threat that could have been contained. Or 3. Iraq was not a threat to the United States at all.

Threat required action	42	65	18	41	40
Could have been contained	45	29	63	43	46
Not a threat	12	5	17	14	12
Don't know/No answer	1	1	2	2	2

q72 Looking back, do you think the United States did the right thing in taking military action against Iraq, or should the U.S. have stayed out?

Right thing	58	77	34	60	54
Stay out	37	18	60	34	39
Don't know/No answer	5	5	6	6	7

q94 Regardless of what you think about George W. Bush now, looking back to 2000, would you say George W. Bush legitimately won the 2000 presidential election, or not?

					Jan04a*
Legitimately won	56	87	27	53	54
Did not win legitimately	38	10	69	36	42
DK/NA	6	3	4	11	4

*Trend is among registered voters.

	<u>UNWEIGHTED</u>	<u>WEIGHTED</u>
Total Respondents	1206	
Registered Voters	984	937
Total Republicans	388	376
Total Democrats	377	359
Total Independents	441	471