

CBS NEWS POLL

Campaign 2004: The Democratic Presidential Candidates

August 26-28, 2003

q11 How much attention have you been able to pay to the 2004 Presidential campaign -- a lot, some, not much, or no attention so far?

	** TOTAL REGISTERED VOTERS **				
	*** Party ID ***				
	Total	Rep	Dem	Ind	Jul03a
	%	%	%	%	%
A lot	15	13	19	14	11
Some	34	42	28	32	33
Not much	29	27	36	25	32
No attention	21	18	17	28	23
DK/NA	1	0	0	1	1

q12 If George W. Bush runs for re-election in 2004, do you think you will probably vote for George W. Bush or probably vote for the Democratic candidate, or don't you know yet?

					May03a
George W. Bush	33	69	4	26	34
Democratic candidate	27	4	60	17	21
Don't know yet	36	26	32	51	42
Can't say until chosen (Vol.)	1	0	2	1	2
None, won't vote (Vol.)	2	1	0	4	0
DK/NA	1	0	2	1	1

q13 Are there any circumstances in which you would vote for the Democratic candidate?

	Among those who would said "Bush" in q12
	%
Yes	17
No	79
DK/NA	4

q14 Are there any circumstances in which you would vote for George W. Bush?

	Among those who would said "Democrat" in q12
Yes	17
No	81
DK/NA	2

q15 Right now, do you think George W. Bush will definitely be re-elected president in 2004, or do you think a Democratic candidate can win the election?

	TOTAL REGISTERED VOTERS				Nov 1991*
George W. Bush re-elected	38	64	19	32	47
Democratic candidate can win	50	27	70	52	42
DK/NA	12	9	11	16	11

\*Asked about George H.W. Bush

q16 From what you have heard or read, can you name any of the candidates

running for the 2004 Democratic nomination for President?

q17 Who is the first one who comes to mind?

	** TOTAL REGISTERED VOTERS **						
	*** Party ID ***						
	Total	Rep	Dem	Ind		Jul03a#	
	%	%	%	%		%	
<b>Yes, can name a candidate</b>	<b>35</b>	<b>39</b>	<b>33</b>	<b>34</b>		<b>34</b>	
Howard Dean - VT	11	10	12	12		7	
Sen. John F. Kerry - MASS	7	9	6	7		7	
Sen. Joe Lieberman - CT	5	7	2	6		6	
Sen. John Edwards - NC	3	3	2	3		1	
Rep. Richard Gephardt - MO	2	3	2	1		3	
Sen. Bob Graham - FL	1	1	2	1		1	
Rep. Dennis Kucinich - OH	1	0	0	1		1	
Rev. Al Sharpton - NY	1	2	1	1		2	
Carol Moseley-Braun - IL	0	0	0	0		0	
Other (Specify)	3	4	4	1		3	
<b>No, can't name a candidate</b>	<b>65</b>	<b>61</b>	<b>67</b>	<b>66</b>		<b>66</b>	

#Trend from July 2003 is among all respondents.

NOTE: Those who responded "Don't Know" to the party identification question were not asked questions 18-27.

q18 Who would you like to see the Democratic party nominate as its presidential candidate in 2004 ---Howard Dean, John Edwards, Richard Gephardt, Bob Graham, John Kerry, Dennis Kucinich, Joe Lieberman, Carol Moseley-Braun, Al Sharpton, or someone else? [CANDIDATE ORDER WAS ROTATED]

	**REGISTERED VOTERS **	
	*** Party ID ***	
	Dem	Ind
	%	%
Lieberman	14	15
Dean	11	9
Gephardt	10	8
Kerry	5	7
Sharpton	5	6
Edwards	2	5
Graham	4	3
Kucinich	0	0
Moseley-Braun	2	1
Other	15	16
DK/NA	32	30



q19 Do you want to see the Democrats nominate a liberal, moderate, or a conservative for President next year?

\*\* REGISTERED VOTERS \*\*  
 \*\*\* Party ID \*\*\*

	Dem	Ind
	%	%
Liberal	18	20
Moderate	43	38
Conservative	27	31
DK/NA	12	11

q20 Regardless of which candidate you support for the 2004 nomination, which of these Democratic candidates do you think would have the best chance of winning the election in November 2004 if nominated ---

Howard Dean, John Edwards, Richard Gephardt, Bob Graham, John Kerry, Dennis Kucinich, Joe Lieberman Carol Moseley-Braun), Al Sharpton, or someone else?

[CANDIDATE ORDER WAS ROTATED]

Lieberman	21	20
Gephardt	14	12
Kerry	12	11
Dean	11	11
Graham	5	3
Edwards	3	4
Sharpton	1	4
Moseley-Braun	0	1
Kucinich	0	0
Other	9	7
DK/NA	24	27

q21 Are you generally satisfied with the candidates now running for the Democratic nomination for President, or do you wish there were more choices?

Satisfied	40	33
More choices	50	52
DK/NA	10	15

q22 What other Democratic candidate would you like to see run?

Among those who said "more choices" in q21

Al Gore	19	7
Sen. Hillary Clinton - NY	6	5
Sen Joe Biden	0	2
Wesley Clark	2	0
Jesse Jackson	1	0
Other (Specify)	6	12
DK/NA	66	74

q23 Would you prefer the Democratic nominee for President be someone who supported the war in Iraq, someone who opposed the war in Iraq, or would this not matter to you?

\*\* REGISTERED VOTERS \*\*  
 \*\*\* Party ID \*\*\*  
 Dem Ind %

Supports	28	41	
Opposes	40	21	
Doesn't matter	28	34	
DK/NA	4	4	

q24 Would you prefer the Democratic nominee for President be someone who seeks common ground with George W. Bush on most issues, someone who would challenge George W. Bush on most issues, or would this not matter to you?

Seek common ground	14	24
Would challenge	65	47
Doesn't matter	16	27
DK/NA	5	2

q25 Would you prefer the Democratic nominee for President be someone who supports most forms of gun control, someone who opposes most forms of gun control, or would this not matter to you?

Supports gun control	49	40
Opposes gun control	27	34
Doesn't matter	22	23
DK/NA	2	3

q26 Would you prefer the Democratic nominee for President be someone who would eliminate the recent Federal tax cuts, someone who would keep the recent Federal tax cuts in place, or would this not matter to you?

Eliminate the tax cuts	41	25
Keep tax cuts	32	50
Doesn't matter	19	21
DK/NA	8	4

q29 I'm going to name some presidential candidates and ask what you think of them.  
 Is your opinion of John Kerry favorable, not favorable, undecided, or haven't you heard enough about John Kerry yet to have an opinion?

	** TOTAL REGISTERED VOTERS **			
	*** Party ID ***			
	Total	Rep	Dem	Ind
	%	%	%	%
Favorable	14	6	20	16
Unfavorable	13	24	6	9
Undecided	16	14	17	16
Haven't heard enough	57	56	57	58
Refused	0	0	0	1

q30 Is your opinion of Joe Lieberman favorable, not favorable, undecided,  
or haven't you heard enough about Joe Lieberman yet to have an opinion?

	** TOTAL REGISTERED VOTERS **				
	*** Party ID ***				
	Total	Rep	Dem	Ind	Nov001
	%	%	%	%	%
Favorable	28	19	35	30	33
Unfavorable	21	35	11	16	21
Undecided	23	18	26	25	18
Haven't heard enough	27	26	28	28	27
Refused	1	2	0	1	1

q31 Is your opinion of John Edwards favorable, not favorable, undecided,  
or haven't you heard enough about John Edwards yet to have an opinion?

Favorable	6	2	10	6
Unfavorable	10	17	5	8
Undecided	15	9	16	19
Haven't heard enough	69	71	69	67
Refused	0	1	0	0

q32 Is your opinion of Howard Dean favorable, not favorable, undecided,  
or haven't you heard enough about Howard Dean yet to have an opinion?

Favorable	11	3	16	13
Unfavorable	12	18	7	11
Undecided	16	10	18	19
Haven't heard enough	61	70	58	56
Refused	0	0	1	1

q33 Is your opinion of Richard Gephardt favorable, not favorable, undecided,  
or haven't you heard enough about Richard Gephardt yet to have an opinion?

Favorable	17	5	29	18
Unfavorable	21	35	12	16

Undecided	21	18	20	25
Haven't heard enough	40	40	40	40
Refused	1	2	0	1

q35 Which would you rather see a presidential candidate spend their time  
 doing --- listening to what the voters have to say, or explaining  
 their positions to the voters?

Listening to voters	69	65	74	70
Explaining their positions	22	30	17	20
Both (Vol.)	7	5	9	9
DK/NA	2	0	0	1

q36 What ONE national problem or issue do you want the candidates to discuss and explain what they would do about it as president?

\*\* TOTAL REGISTERED VOTERS \*\*

\*\*\* Party ID \*\*\*

	Total	Rep	Dem	Ind
	%	%	%	%
Economy/jobs	24	22	25	27
War	9	9	10	7
Education	7	6	8	6
Health Care	6	4	7	6
Medicare/Medicaid/Soc Security	5	4	10	2
Budget Deficit/National Debt	4	2	5	4
Taxes/IRS	4	5	4	3
Foreign Policy	3	4	3	3
Terrorism (general)	3	3	1	4
Poverty/Homelessness	2	1	2	3
Defense/Military	2	3	1	1
Attention to domestic issues	2	2	2	1
Foreign Trade	2	1	0	3
Gas/Heating Oil Crisis	2	4	1	1
Security/Safety	2	2	1	2
Other	9	2	6	12
DK/NA	14	13	14	15

	<u>UNWEIGHTED</u>	<u>WEIGHTED</u>
Total Respondents	930	
Total Registered Voters	775	734
Total Republican Voters	248	244
Total Democratic Voters	270	246
Total Independent Voters	214	202