

CBS NEWS/NEW YORK TIMES
The Cultural Divide: Kerry and Bush Voters
November 18-21, 2004

q32 Which comes closest to your view? Gay couples should be allowed to legally marry, OR gay couples should be allowed to form civil unions but not legally marry, OR there should be no legal recognition of a gay couple's relationship?

	** TOTAL RESPONDENTS **				
	***** Party ID *****				
	Total	Rep	Dem	Ind	Oct04f*
	%	%	%	%	%
Allowed to legally marry	21	9	31	21	21
Allowed to form civil unions	32	36	30	32	38
No legal recognition	44	54	36	43	37
DK/NA	3	1	3	4	7

*Trend is among registered voters

q33 Is it possible you would ever vote for a candidate who does not share your views on the issue of gay marriage, or is the subject so important that you could not vote for a candidate who disagrees with you?

					Oct04f*
Yes, would vote	57	54	64	51	64
No, would not vote	33	36	29	34	28
Depends (vol.)	5	4	5	7	4
DK/NA	5	6	2	8	5

*Trend is among registered voters

q34 Which do you think comes closest to the views of MOST PEOPLE in the United States? Gay couples should be allowed to legally marry, OR gay couples should be allowed to form civil unions but not legally marry, OR there should be no legal recognition of a gay couple's relationship?

Allowed to legally marry	6	3	8	6
Allowed to form civil unions	39	41	36	41
No legal recognition	49	49	50	46
DK/NA	6	7	6	7

q35 Do you think defining marriage as a union only between a man and a woman is an important enough issue to be worth changing the U.S. Constitution for, or isn't it that kind of issue?

					Mar04a
Important enough	40	51	33	37	38
Not that kind of issue	56	45	65	55	56
DK/NA	4	4	2	8	6

q36 Which of these comes closest to your view -- abortion should be generally available to those who want it, OR abortion should be available but under stricter limits than it is now, OR abortion should not be permitted?

** TOTAL RESPONDENTS **					
	Total	***** Party ID *****			Jul04c
	%	Rep	Dem	Ind	%
Should be generally available	34	17	46	35	34
Available w/ stricter limits	44	45	43	43	42
Should not be permitted	21	37	9	20	22
DK/NA	1	1	2	2	2

q37 Is it possible you would ever vote for a candidate who does not share your views on the issue of abortion, or is the subject so important that you could not vote for a candidate who disagrees with you?

Yes, would vote	54	49	55	57
No, would not vote	38	40	41	34
Depends (vol.)	5	5	2	7
DK/NA	3	6	2	2

q38 Do you think being homosexual is something people choose to be, or do you think it is something they cannot change?

					Mar04a
Choose to be	39	48	30	41	43
Cannot change	47	36	62	41	41
DK/NA	14	16	8	18	16

q41 Is your opinion of John Kerry favorable, not favorable, undecided, or haven't you heard enough about John Kerry yet to have an opinion?

	** REGISTERED VOTERS **				Oct04f
Favorable	40	7	71	35	41
Unfavorable	39	76	11	38	47
Undecided	13	9	13	17	9
Haven't heard enough	7	7	4	9	2
Refused	1	1	1	1	1

q42 Is your opinion of George W. Bush favorable, not favorable, undecided, or haven't you heard enough about George W. Bush yet to have an opinion?

Favorable	48	93	11	50	48
Unfavorable	39	3	73	33	42
Undecided	10	3	12	15	8
Haven't heard enough	2	1	2	2	1
Refused	1	0	2	0	1

q49 Do you think people who have strong religious beliefs are discriminated against in this country?

	** TOTAL RESPONDENTS **				Sep95b
Yes	36	42	28	39	38
No	55	50	64	52	51
Depends (vol.)	4	3	4	3	8
DK/NA	5	5	4	6	4

q52 Do you think evangelical Christians have too much influence, too little influence, or the right amount of influence on George W. Bush's decisions?

** TOTAL RESPONDENTS **
 ***** Party ID *****

	Total	Rep	Dem	Ind
	%	%	%	%
Too much	31	11	47	33
Too little	12	10	16	9
Right amount	35	62	15	32
No influence (Vol.)	3	4	3	3
DK/NA	19	13	19	23

q53 In the next four years, do you think evangelical Christians will have more influence, less influence, or about the same amount of influence on George W. Bush's decisions as they did during his first term?

More	21	11	30	19
Less	7	7	6	8
Same amount	59	73	49	58
DK/NA	13	9	15	15

q54 What worries you more -- public officials who don't pay enough attention to religion and religious leaders, or public officials who are too close to religion and religious leaders?

					Nov03a
Don't pay enough attention	35	53	25	29	50
Officials who are too close	51	30	65	53	34
Depends (Vol.)	3	4	2	4	3
DK/NA	11	13	8	14	13

q55 How worried are you that popular culture -- that is television, movies, and music -- is lowering the moral standards in this country -- very worried, somewhat worried, not too worried, or not at all worried?

Very worried	40	43	38	39
Somewhat worried	30	32	32	27
Not too worried	17	14	18	20
Not at all worried	12	11	11	14
DK/NA	1	0	1	0

q56 What kind of impact would you say Hollywood is having on popular culture -- is Hollywood lowering the moral standards, raising the moral standards, or not having much impact on the moral standards of popular culture?

Lowering	62	70	57	61
Raising	6	3	6	7
Not having much impact	29	23	35	28
DK/NA	3	4	2	4

q57 Do you think popular entertainment media -- such as movies, television, and books -- include too many gay themes and characters these days, not enough, or about the right amount?

	** TOTAL RESPONDENTS **			
	**** Party ID ****			
	Total	Rep	Dem	Ind
	%	%	%	%
Too many	42	54	35	38
Not enough	6	1	7	11
Right amount	44	39	51	42
DK/NA	8	6	7	9

q62 Do you think government officials and political appointees who have strong religious beliefs should try to use the political system to turn their religious beliefs into law, or shouldn't they do this?

Should try	8	16	5	4
Should not try	85	75	90	89
Depends (vol.)	3	2	3	2
Don't know/No answer	4	7	2	5

q64 Which one issue mattered most in deciding how you voted for president?

	HALF SAMPLE X			
	VOTED IN 2004 PRESIDENTIAL ELECTION			
	*** Party ID ***			
	Total	Rep	Dem	Ind
	%	%	%	%
War in Iraq	23	6	39	21
President Bush	13	16	11	12
Economy and jobs	9	8	10	11
Terrorism (general)	8	16	4	4
Misc. Government Issues	8	8	8	8
Misc. Moral Values	6	13	2	4
Abortion - Pro Choice/Pro	5	6	1	9
Foreign Policy	3	0	3	7
Politicians/Government	2	5	1	0
Democrats	2	2	1	1
Religious Values	2	2	0	4
Other	11	12	12	9
DK/NA	8	6	8	10

q67 What does the phrase "moral values" mean to you?

	** TOTAL RESPONDENTS **			
Ethics in General	20	18	18	23
Be a Good Person	15	13	22	11
Beliefs (General)	14	15	15	13
Set of Rules/10 Commandments	6	9	4	6
Traditional Family values	6	5	5	8
Belief in God	4	7	2	5
Act in a Moral/Christian way	4	6	3	2
Honesty	3	3	3	3
Other	10	8	9	12
DK/NA	18	16	19	17

q68 Which was more important to you in deciding how to vote for president -- the candidate's position on the issues, or the candidate's personal qualities?

	VOTED IN 2004 PRESIDENTIAL ELECTION				Oct04b
Position on the issues	69	58	78	70	71
Personal qualities	21	29	15	19	19
Both (vol.)	9	13	6	8	9
DK/NA	1	0	1	3	1

q70 Which mattered more to you in deciding how you voted for President -- national security issues, economic issues, or moral issues?

	HALF SAMPLE Y VOTED IN 2004 PRESIDENTIAL ELECTION *** Party ID ***			
	Total	Rep	Dem	Ind
	%	%	%	%
National Security issues	32	43	20	34
Economic issues	37	15	63	28
Moral issues	24	33	11	33
All (Vol.)	6	8	6	4
DK/NA	1	1	0	1

q71 Which mattered more to you in deciding how you voted for President -- national security issues or economic issues?

	HALF SAMPLE Z VOTED IN 2004 PRESIDENTIAL ELECTION			
National Security issues	47	68	32	45
Economic issues	41	21	55	40
Both (Vol.)	10	11	11	8
Neither (Vol.)	1	0	0	4
DK/NA	1	0	2	3

q72 Thinking for a moment about the people who voted for George W. Bush, which of these comes closer to your view: 1. People who voted for George W. Bush feel differently than I do about politics, but they probably share many of my other values and goals; OR 2. People who voted for George W. Bush feel differently than I do about politics, and they probably do NOT share many of my other values or goals, either.

	** 2004 KERRY VOTERS **			
Share values & goals	40	23	38	48
Do not share values & goals	56	77	58	49
DK/NA	4	0	4	3

q73 Do you think people who voted for George W. Bush have the same moral values as you do, or not?

Yes, have same	46	73	45	48
No, do not have same	44	27	47	39
DK/NA	10	0	8	13

q74 Thinking for a moment about the people who voted for John Kerry, which of these comes closer to your view: 1. People who voted for John Kerry feel differently than I do about politics, but they probably share many of my other values and goals; OR 2. People who voted for John Kerry feel differently than I do about politics, and they probably do NOT share many of my other values or goals, either.

** 2004 BUSH VOTERS **

*** Party ID ***

	Total	Rep	Dem	Ind
	%	%	%	%
Share values & goals	43	38	49	54
Do not share values & goals	53	60	43	40
DK/NA	4	2	8	6

q75 Do you think people who voted for John Kerry have the same moral values as you do, or not?

** 2004 BUSH VOTERS **

Yes, have same	50	44	73	57
No, do not have same	39	47	19	25
DK/NA	11	9	8	18

q76 Regardless of what you think of George W. Bush now, would you say George W. Bush legitimately won the 2004 presidential election, or not?

** TOTAL RESPONDENTS **

Legitimately won	82	97	72	79
Did not win legitimately	14	2	25	14
DK/NA	4	1	3	7

q78 These last few questions are for background only. Have you yourself ever served in the U.S. armed forces or the U.S. reserves?

Yes	15	18	14	14
No	85	82	86	86

q79 Do you or does any member of your immediate family now serve in the armed forces or in the U.S. reserves?

No	80	82	80	79
Yes, self	1	2	1	1
Yes, other	18	16	19	20
DK/NA	1	0	0	0

q80 Do you currently have a valid United States passport?

Yes	36	41	33	36
No	64	59	67	64

q81 Some people think of themselves as evangelical or born again Christians.
Do you ever think of yourself in either of these ways?

	** TOTAL RESPONDENTS **			
	*** Party ID ***			
	Total	Rep	Dem	Ind
	%	%	%	%
Yes	32	39	25	33
No	68	61	75	67
DK/NA	0	0	0	0

q82 Would you say you attend religious services every week, almost every week, once or twice a month, a few times a year, or never?

Every week	28	33	25	26
Almost every week	12	15	9	13
Once or twice a month	14	10	16	15
A few times a year	28	28	32	23
Never	17	11	17	22
DK/NA	1	3	1	1

	<u>UNWEIGHTED</u>	<u>WEIGHTED</u>
Total Respondents	885	
Total Republicans	280	257
Total Democrats	327	317
Total Independents	278	311
Half Sample X	383	330
Half Sample Y	378	345
Half Sample Z	354	315
Registered voters	795	